

A Common voice towards the market, partners, and suppliers

What is the Car Remarketing Association Europe?

The Car Remarketing Association Europe was established in 2015 as a non-profit organization to support the market for used cars.

Our members each have a large footprint within the European market and are mainly active in sectors such as car manufacturing, fleet management, leasing, car auctions, car service providers and car data management. Of course, European dealers of used cars are also very welcome within our association. In addition, we have support partners who are very interested in our activities but who are not included in the foregoing support category.

We come forward as an independent source within the European Car Remarketing world. We support the industry standards and harmonize processes, without interfering with the policies of companies.

Deliverables & Work groups

- **Battery Health** Create common standards to facilitate remarketing and support residual values of used cars through trust in the battery of a BEV, easily to be communicated to buyers, by an independent assessment
- **CARA Academy** The leading training platform in remarketing!
We want to support the education of the automotive sector on remarketing topics.
- **Fair Wear & Tear** Reference guides that spreads a standard for end-of-lease return assessments, one that is recognized globally and accessible to all.
- **In-Car Data** The access to in-car data to the remarketing value chain delivers savings for consumers and enterprises.
- **Transport Solutions** All the benefits of an electronic CMR, with the same legal status as the paper based CMR.
- **Correct Mileage** The goal of this work group is to contribute to the establishment of a European database to provide trusted mileage information to used car buyers.

6 Reasons to join CARA

Get unique industry insight

CARA is a forum for top remarketing execs to share their views and knowledge.

Network with decision makers

As a non-profit, CARA offers a unique forum to engage with the industry's top deciders.

Help develop industry standards

CARA creates and improves standards and shares best practices for the European used-car trade.

Create synergies to benefit your business

In the multi-faceted world of remarketing, CARA is the place to bundle and defend shared interests.

Learn about digitisation and new market trends

CARA aims to understand and enhance new remarketing business opportunities.

Give the industry the voice it needs and deserves

CARA is committed to defend the industry's interests, in Brussels and elsewhere.

Your advantages as a member

- A voice in [shaping the future](#) of remarketing through your direct involvement in CARA as an organisation
- Able to join the [CARA board](#) and directly influence the future of remarketing
- Attend the annual General Meeting & Summer Dialogue and listen to our [interesting speakers](#)
- Join our [workgroups](#) and work together with us on topics like Battery Health, Fair Wear & Tear, or In-Car Data
- Opportunity to sell directly to CARA members
- One free ticket to the [Remarketing Forum](#) for Full Members
- Preferential rate on the tickets for the Remarketing Forum and the [Fleet Europe Summit](#)
- Preferential rate for the [Academy courses](#)

Interested to join CARA? Contact us!

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